



ACTia Clean Tech Matchmaking Event

October 28th, 2019 | 3:30pm – 5:30pm

ERA Spark Conference, Edmonton

Event Overview

The ACTia Clean Tech Matchmaking event, in partnership with ERA Spark, is an exclusive and curated gathering of investment-ready clean technology ventures and the investors and strategic partners interested in connecting with them. Located at Spark, it leverages the presence of out-of-town innovators and investors that are in Edmonton for this key clean tech conference.

We will be providing a new aspect to this matchmaking event, with at least 2 different streams to provide a wider variety of participants in the clean tech sector:

1. Oil & Gas, Alt Fuels, and Mining
2. Ag Tech & Forestry

Matching & Event Format

Prior to the event, participants are asked to complete a survey to clarify their interests around specific parameters. We use their responses to match them and schedule high value “speed dating” style meetings at the event. Before, between, and after their meetings, participants network in a reception area with refreshments, and have the opportunity to connect with key service providers.



Target Audience

For our 4th matchmaking event, we are targeting a minimum of 30 ventures, 7 investors, and 6 strategic partners across the 2-3 streams. Roughly 50% of these will be 1st time participants.

For our ongoing networking reception, we also target a minimum of 10 key ecosystem service providers to provide additional opportunities for funding & support to participants.

Past Participants

A variety of investors and strategic partners have participated in our matchmaking events, including Shell, CNRL, Imperial, CDL, 3M, RBC, ATB, BDC, Evok, McRock, Ayrshire, Natural Gas Innovation Fund, and Energy Innovation Capital.

Key service providers and funding agencies have also attended, such as the Clean Growth Hub, SRC, Mitacs, IRAP, and SDTC.

Previous Events

ACTia has organized 3 increasingly successful matchmaking events over the past few years. They have become our most anticipated events, and consistently generate excellent ratings on post-event surveys.

Our event in June 2019 at Inventures, reported **\$1.5M in potential deals**. Participants rated the event at an average of **4.2 / 5** for advancing their priorities, and **4.6 / 5** for likelihood to recommend the event. These high reviews resulted in a **Net Promoter Score of 63**.





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How to Apply

Matchmaking Application

Complete the Matchmaking application by **Tuesday October 8th** in order to be matched with high interest investors / corporate strategics for meetings on October 28th.

The application takes approximately 10 - 15 minutes to complete. Please prepare the following information before starting:

Ventures/Innovators

- Venture/Innovation summary, including value proposition (max 200 words)
 - Do not include technical details or confidential information
- Company Logo
- Headshot photos for the people who would be attending the June 4th event
- Name, title, and contact email/phone for the people attending

Investors / Strategic Partners

- Company logo

Clean Tech Venture Profiles Booklet

The Clean Tech Venture Profiles Booklet will provide an overview of each venture, logo, contact information, and photos of their representatives. The Booklet is intended to increase awareness of clean tech innovations, encourage follow up and connections beyond the event, and serve as a valuable reference tool for ventures, investors, strategic partners, and service providers.

Registration for Matchmaking Event

Once we've confirmed the matches between ventures and investors/strategic partners, we will send everyone with a match a registration link for the October 28th Clean Tech Matchmaking event.

Up to date ACTia members, and event sponsors, will receive a promo code to access free Registration. Registration is \$100 for non-members.

With membership starting at only \$150 / yr for pre-revenue startups, we encourage everyone participating to become an ACTia member / renew their [membership](#) prior to registration. If you are interested in sponsoring this event, please email [Sydney.kjellander@actia.ca](mailto:Sydne.kjellander@actia.ca) for more information.

Caveat

Please note that completing the application does not guarantee participation in the matchmaking event. You must have at least 1 confirmed match. Depending on the level of interest, ACTia also reserves the right to select and limit the number of participants.

Confidentiality Disclaimer

Information collected for the purposes of registering for the Matchmaking Event should not be considered confidential, and may be shared with the organizers of the Matchmaking Event, as well as with potential "matches" who register for this event. Furthermore, neither ACTia nor any of our event partners will have any liability whatsoever to you, or any of your associated business partners, in connection with this matchmaking event or any information prepared in response to it.