

# Canada's Oil and Gas

Advancing Low Carbon Emissions  
Innovations

Venture Recruitment for Ottawa Showcase

Webinar  
2 April 2019



# CRIN Ottawa Showcase Webinar

Who we are?

Why we are going?

What's in it for you?

What are we looking for in the application?

How we are evaluating the applications?

What's the timeline?



**Jason Switzer** – Executive Director,  
ACTia and Vice-Chair CRIN



**Dr. James Dunn**- Director,  
Sustainable Technology  
Integration, Imperial



**Marcella Munro** – Senior  
Strategist, KTG Public Affairs

- **Vision:** Alberta is a Global Clean Tech Leader
- **Mission:** ACTia is the leading voice for Alberta's cleantech sector; marketing the province & fostering connections between technology developers, entrepreneurs, investors and customers.
- **Join ACTia today for:**
  - Industry-focused learning and networking events
  - Matchmaking & referrals
  - Venture Resource map & bi-annual State of Sector report
  - Policy insights and perspectives
  - Profile Opportunities for members  
*podcast, newsletter, website, events*



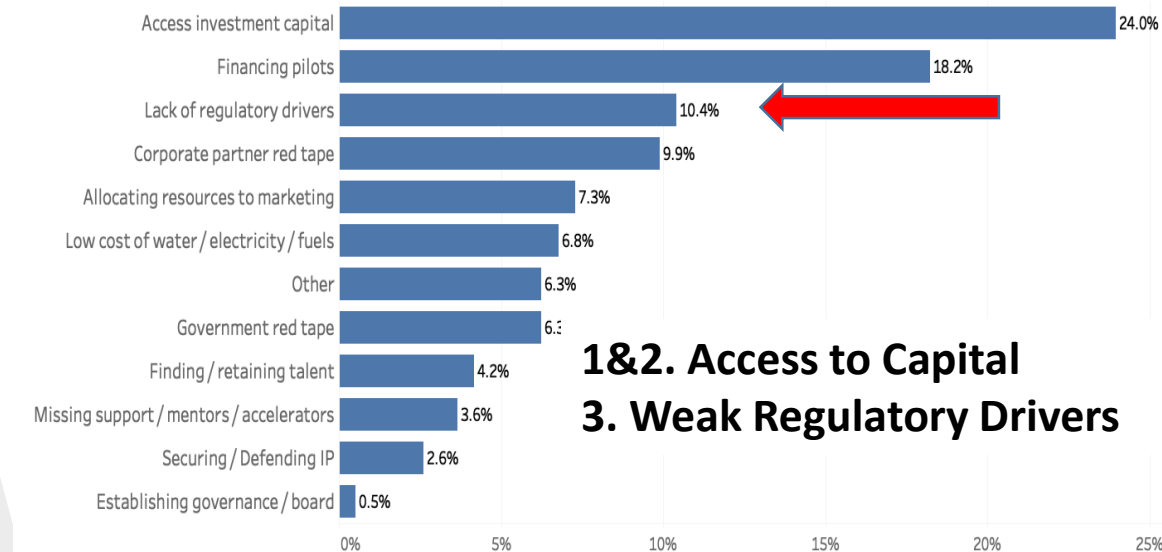
**Canada  Cleantech**  
Alliance for a Prosperous  
and Sustainable Future

# Ottawa Showcase:

## Value Proposition for the selected Clean Tech Ventures

1. All-expenses paid delegation to Ottawa for meetings with key federal decision makers incl Clean Growth Hub, collectively and individually
2. Build **relationships and leverage support from oil and gas sector** industry leaders to advance specific policy, programmatic and funding advice to key decision makers in the Federal government
3. Enhance your **government relations skill set and pitch** with support from policy and government relations experts from the oil and gas sector, including a half-day training session in Calgary
4. Elevate your **Federal profile** and understanding of **Federal programs and support**

2018 Top 3 Barriers



**1&2. Access to Capital**  
**3. Weak Regulatory Drivers**

Q: What do you feel are the top three most significant barriers to growth for Canadian companies in the cleantech sector? (n = 67)

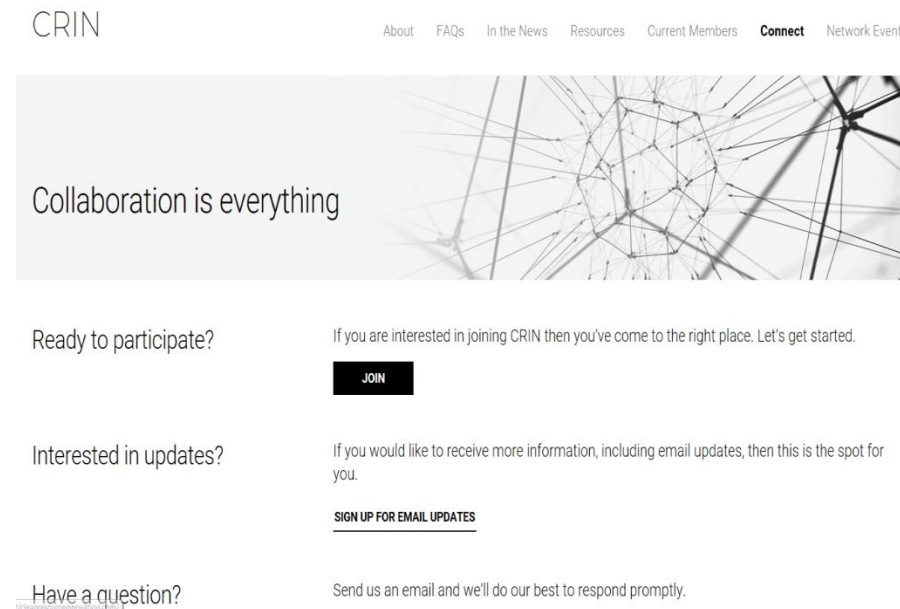
N = 67

2018 Barriers V2

*What do you feel are the top three most significant barriers to growth for Canadian companies in the cleantech sector?*

# What is CRIN?

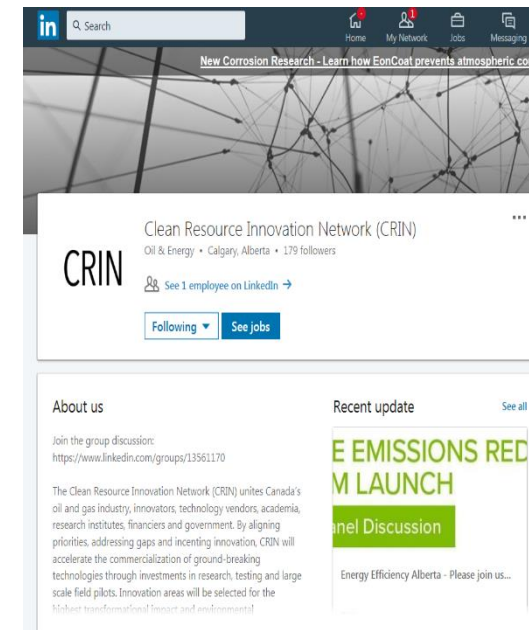
- **Become a member**
  - Sign the social contract and become part of the community of people and organizations committed to helping Canada become the global leader in producing clean hydrocarbon energy
  - Visit [cleanresourceinnovation.com](http://cleanresourceinnovation.com)
- **Sign up to receive CRIN monthly e-newsletters**
  - You need [to join CRIN](#) as a member and then will automatically be added to the distribution list)



# Follow CRIN and Join Online Discussions

- Follow our main [CRIN page on LinkedIn](#) to get the latest updates on current CRIN events, news and activities and discussions among network members
- Join our Member-only group pages for technology-focus areas with exclusive content and discussions, accessible only to CRIN members:
- [Cleaner Fuels – Reducing Carbon Intensity](#)
- [Digital Oil and Gas Technology](#)
- [Methane Monitoring, Quantification and Abatement](#)
- [Low to Zero Carbon Hydrocarbon Production to End Use](#)
- [Novel Hydrocarbon Extraction](#)
- [Novel Land and Wellsite Remediation](#)
- [Water Technology Development](#)

*\*Note: You must be logged into your LinkedIn account and request to join these groups.*



# Canada's Oil & Gas: Advancing Low-carbon emissions innovation

- **An Ottawa Showcase Event | Presented by CRIN**
- Goals:
  - Tell the story of oil and gas innovation in low-carbon emissions innovation
  - Demonstrate the successes, based on model of industry-government-funder collaboration
- Participants:
  - Calgary-based innovators, company representatives, funders
  - Ottawa-based government and agency officials
- Agenda
  - Showcase speaker – overview of the opportunities and challenges facing oil and gas in low-carbon emissions innovation
  - Panel – 3-4 person discussion about some of the successes and gains that have been achieved through collaboration
  - SME “pitch” session – this is where the successful applicants will come in!
  - Networking reception



## **Timeline and Selection Process**

- 1. Recruitment Launches: March 12**
- 2. Webinar April 2, 11am**
- 3. Application Window Closes: April 8, 5pm MST**
- 4. Notification to Successful Applicants: April 15**
- 5. Engaging with Government Training (for successful applicants): half-day April 23**
- 6. Showcase event in Ottawa May 8th**

## Venture Selection Process

- CRIN will seek to select representative innovator companies across a diverse set of **low carbon** emissions innovation pathways **relevant to oil and gas**.
- Companies must have **validation** from a major oil and gas company, industry partner or investor
- CRIN will strive in its selection to reflect **diverse, inclusive and Pan-Canadian** perspectives
- **SC will make final decision** based on subjective scoring on the points above